

# ENHANCING YOUR LISTING

### **Make The Most Of Your Listing**

Whether you own an independent venue or a chain of restaurants, pubs, clubs or bars, View London has a broad range of products and enhancements that will grab the attention of readers and drive bookings.

Venues that fully participate in View London benefit from not only enhanced venue information and booking facilities, but also cross-site marketing and newsletter coverage.

## **Additional Features For Your Listing**

Examples of a London venue benefiting from additional services and coverage.

	< user reviews (1)		now>>>
ADD TO YOUR MAP	< image gallery (6)	. Marsh	Rollower for
<ol> <li>Lombard Street is a sophisticated restaurant that offers a variety of Modern European cuisine including fricassee of native lobster, fillet of veal</li> </ol>	< venue hire	noma	
and chocolate and passion fruit macaroon. A extensive list of world wines is also available to complement your meel.	< book a table	welcome	
Menu Download	50% Off At 600+	50% off food with a	
Download the lunch manu. 65e.pd	Restaurants And Bars	View® Card.	
Information	What's near 1 Lombard Street?	Most Viewed Restaurants	
Venue Type Restaurant Opening Mon-Fri 12:00-14:30 & 18:00-22:00 Hours Sat-Sun Closed	Below are the nearest 5 venues within 500 metres of 1 Lombard Street. Restaurants near 1 Lombard Street (5)	01. Rainforest Cafe 02. 22 Below	
Tube/Ratl - Dank - Cannon Street - Mansion House - St. Pauls	Puls & Bars near 1 Lombard Street (5) Elubs near 1 Lombard Street (5) Cinumas near 1 Lombard Street (0) Hotels near 1 Lombard Street (1)	03. Benene Tree Canteen 04. Circus 05. St Johns House and the Secret	



#### Menu Downloads

- An ideal way to showcase your food or drinks menu
- Draw in bookings with your seasonal, special occasion, set or daily menus

A professional review written by one of View's

Review will feature on your listing, channel

### Venue Hire

**Venue Review** 

experienced journalists

homepage and newsletter

- Enjoy commission free enquiries for one year
- Comprehensive Venue Hire section added to your listing
- Customer email link direct to your venue





	now>>
ome	nationer for Terra and Condition.
D Card.	
st Viewed staurants	
staurants	
Roinforest Cafe	
22 Selow	
Banana Tree Canteen	

\*\*\*





# ENHANCING YOUR LISTING





25% OFF	View® Card offers view	Bt	
available at this venue	<ul> <li>venue information</li> </ul>	This Week	
Lombard Street, The City, .ondon,	🗧 < venue map	Try With A	Concerning the state
CSV 9AA	🔨 < view london review	View® Card	Get simplicity now
1872 148 4358 0	🐴 < user reviews (1)		Rollover for Terrs and Conditions,
2000	🔹 image gallery (6)		
ADD TO YOUR MLP	< venue hire	welcome	
View®Card Offers	< book a table	10000 50% off food with a	
25% off with View Card 50% Off At 600+		View@ Card.	
O You must call 0871 971 7099 AND have a View Card to take advantage	Restaurants And Bars	Most Viewed	

ADD TO YOUR MAP		< image gallery (6)	Ratiover for
Book A Table Please complete the form and press 'Send Booking'.		< venue hire	noma
you will then be contain Street to confirm you	orm and press Send Booking, cted promptly by 1 Lombard r booking. Please note, this t your confirmed booking.	< book a table	welcome
Your Contact Deta	lls	50% Off At 600+	50% off food with a View® Card.
First Name Surname Email		What's near 1 Lombard Street?	Most Viewed Restaurants
tobile Number Phone Number Preferred Contact	Emeil	Below are the nearest 5 venues within 500 metres of 1 Lombard Street. Restaurants near 1 Lombard Street (5) Pubs 6. Dars near 1 Lombard Street (5)	01. Rainforest Cafe 02. 22 Below 03. Banana Tres Contren
Your Booking Deta	dh.	Clubs near 1 Lombard Street (5) Cinema: near 1 Lombard Street (0) Hotels near 1 Lombard Street (1)	04. Eircus 05. St Johns House and the Secret Library



#### Recipes

- A unique way to interact with current and prospective customers
- Show readers how your signature dish or cocktail is created

#### **Image Gallery**

- Adds depth to your venue listing
- Make your listing stand out from your competitors
- Showcase your venue's décor, identity and outside space

#### View® Card

- Attracts new and repeat customers to your venue
- Choose the promotion that best suits your business
- Strong promotion through your listing and the View<sup>®</sup> Card channel

#### **Table Booking Enquiries**

- Receive free table booking enquiries direct from your View listing
- Users can complete the journey from looking at your restaurant on our site to booking and dining
- Manage your booking enquiries directly with our users

#### **Event Listings With The Press Association**

- Submit your event to the PA to feature on View and many other on and offline publications
- Listing your events through the PA is free and easy to do
- Contact your View account manager to guide you through listing your initial event





# ENHANCING YOUR LISTING

# **A Listing Without Additional Features**

An example of a London venue not taking advantage of the extra coverage opportunities.



- A basic listing, whilst offering some useful information, doesn't capitilise on the huge View user base that could be accessing it.
- The user experience is limited and could lead to this venue missing out on a wealth of valuable custom.

### **Get In Touch**

To find out more about how your venue can increase its coverage and increase business go to www.viewlondon.co.uk/advertise-on-the-site.aspx

or call the Marketing Department on 0870 242 1235

